



# NSCS

## GO INTERNATIONAL

**Our values**

**Meritocracy – Empowerment – Fulfilment**

**Our vision**

**Build Bridges between Asia-Pacific and the rest of the World**

**Our Mission**

**Enable, Accelerate and Invest in Tech Companies' successful international expansion**

N-Strategy Consulting Services Ltd [NSCS] is your gateway to success in Asia-Pacific. We enable, accelerate and invest in the APAC growth of Tech Start-ups, SMEs and listed companies. NSCS is the trusted advisor, partner and investor to nearly 50 companies from Europe, Americas, Asia and Oceania.

NSCS was founded toward the end 2016 by seasoned entrepreneurs and top corporate profiles from Europe and Asia. Our Management Team comprise of former Top Execs in Asia-Pacific for renown companies such as GOOGLE, GAMELOFT, SEEK, ACCENTURE, PUBLICIS and IBM. We are now more than 45 within our A-Team with a third of our team members based in Kuala Lumpur and the rest of us spread across the world, especially Asia-Pacific and Europe.

We are recognized as a key player in APAC in various sectors such as mobile technologies, artificial intelligence, digital services, telecommunication, online business, neurosciences. We are providing our expertise and network to help Tech companies succeed in Asia-Pacific thanks to our presence in strategic locations: Singapore, Kuala Lumpur, Hong-Kong, Manila, Sydney, Jakarta, Bangkok, Tokyo...

### **Our value-proposition:**

Consulting & Advisory - Growth Execution - Investment & Expansion

Thanks to our experience, network and fast growth, we deliver successfully complementary high value- added projects and missions such as:

Complimentary first opportunities assessment

In-depth market study

Go-To-Market Strategy in Asia-Pacific

Market Exploration - Feasibility field study

Adaptation & localization of our clients and partners' products and services

Business Development & high-level B2B and B2G negotiations to seal first deals for our partners in the region

Growth and internationalization through ongoing commercial representation in selected geographies High-level lobbying in key countries to obtain the best incentives for our partners in conjunction with a strategic setup

Fundraising or direct investment to setup Joint-Ventures (BrainSoft...)

High-end IT development (especially in Artificial Intelligence) through BrainSoft, the joint-venture we co- founded with our Swiss partner BrainCore. Business Developer Asia-Pacific.

We are focusing on high value-added Tech projects to promote and make successful top-tier technologies and innovation from various horizons and in different key verticals:

- Mobile technologies (apps, services and utilities, Ad Tech...)
- Education & people development Technologies (neuro-cognitive, personalized learning path...)
  
- Artificial intelligence (distributing and enhancing or building from scratch our partners' AI capabilities thanks to our Joint-Venture "BrainSoft")
- Gaming, simulation and entertainment solutions (Smart cities...)
- Innovating digital services (e-commerce, customer-centric solutions)
  
- Blockchain solutions - IoT - FinTech / InsurTech

### **Mission:**

We are giving the chance to a collaborator to join us soon as a PR & Marketing junior collaborator. The ideal candidate will have already at least a combined 1-2 year(s) of work experience (other internships, first jobs...) in relevant fields and positions. This job period can lead to a permanent position based on the performance delivered during the 5-month period.

The PR & Marketing junior collaborator will focus on two key aspects of NSCS activities:

⇒ Prospection and obtention of positive exposure for NSCS: speaking engagements for NSCS Senior Team members, media coverage, relevant strategic partnerships, etc.

⇒ Contribute to the overall marketing strategy to be reflected on our website, marketing collaterals (brochure, speaker profiles...), LinkedIn communications, creation of regular video content, etc.

Throughout both aspects of the mission, the junior collaborator will collaborate closely with the Senior management of NSCS, the collaborators in charge of the website and the marketing collaterals design as well as the team in charge of our B2B and B2G strategic alliances.

The junior collaborator will report directly to the Senior management of NSCS. Monthly objectives will be given on the first day at NSCS and regular assessment conversations will be organized throughout the internship for continuous improvement and top performance.

### **Profile:**

We are looking for a hands-on autonomous person with impeccable professional attitude and a good global understanding of Tech industries and international commerce trends. We believe in meritocracy, excellence and performance: you will be given personalized objectives and KPIs from day 1 with various bonuses to be obtained accordingly.

To join our team, you need to have at least one successful experience in a relevant position or industry as well as an experience overseas, ideally in new technologies.

Your English skills (spoken and written) must be advanced enough to be operational from the beginning of your mission at NSCS.

We want our team members to have a genuine interest for new technologies and how they are changing the world nowadays. Knowledge and curiosity in geopolitics and geostrategy are real assets to be successful throughout our challenging missions.

A successful NSCS collaborator is tenacious, perseverant and adaptable to fast-moving contexts.

### **Package:**

We provide accommodation in a high-end condominium (swimming pool, sauna, tennis courts...) walking distance to the office in Mont Kiara, which is a pleasant and affluent neighbourhood strategically located (10mns to KL Sentral and 15mn to KLCC).

You will be given ambitious yet realistic objectives/KPIs and numerous bonuses (fix amounts, variable based on volume, etc.) to be reached accordingly

Reference is guaranteed if you demonstrate the right attitude throughout the experience. You are likely to receive a permanent employment offer if it is an unequivocal success.

**Package:**

Based on profile